

**Hubbard Brook Committee of Scientists Meeting
January 5-6, 2016
Cary Institute of Ecosystem Studies**

Tuesday Afternoon January 5: Mini-workshop on using science to inform management.

- 1:00–2:00 Update on LTER renewal proposal (Lovett and Groffman)
- 2:00–2:15 Doing science to inform USFS management: Lessons learned from California (Battles)
- 2:15–2:30 Examples of extending Hubbard Brook-type research to management (S. Bailey)
- 2:30–2:40 Welcome: Chris Woodall, NRS Project Leader of NRS-07, “Center for Research on Ecosystem Change.”
- 2:40–3:10 Overview: Potential for a large scale manipulation in Hubbard Brook Valley (Tony Amato, UVM professor and local PI for Adaptive Silviculture for Climate Change)
- 3:10–3:25 Break
- 3:25–4:15 Priority management questions faced by White Mountain National Forest: How can Hubbard Brook help? (Discussion leader: Rustad)
- 4:15–5:00 COS meeting (Templer and Battles)
- 5:00 onward Reception and Dinner at Cary Institute.

Wednesday January 6: AAAS Science Communication Workshop (hosted by HBRF)

- 9:00–9:10 Introduction to AAAS and workshop (10 min)
- 9:10–9:30 The value of public engagement with science (20 min)
- 9:30–9:40 Identifying your goals (10 min)
- 9:40–10:00 Defining your audience (20 min)
- 10:00–10:45 Developing your messages (45 min)
- 10:45–11:00 Break (15 min)
- 11:00–11:20 Identifying communication opportunities (20 min)
- 11:20–12:00 Practice with public presentations (40 min)
- 12:00–1:00 Lunch (1 hour)
- 1:00–1:45 Working with media and interview skills (45 min)
- 1:45–2:00 Break (15 min)

2:00–2:45 Strategies for setting up an effective social media presence (45 min)

2:45–3:00 Tools and resources (15 min)