

**Hubbard Brook Committee of Scientists Meeting  
January 5-6, 2015  
Cary Institute of Ecosystem Studies**

**Tuesday Afternoon January 5: Mini-workshop on using science to inform management.**

- 1:00-2:00      Update on LTER renewal proposal (Lovett and Groffman)
- 2:00-2:45      Doing science to inform USFS management: Lessons learned from California (Battles, 20 minute presentation followed by 25 minute discussion)
- 2:45-3:00      Break
- 3:00-3:30      Examples of extending Hubbard Brook-type research to management (S. Bailey, 15 minute presentation; 15 minute discussion)
- 3:30-4:00      Priority management questions faced by White Mountain National Forest: How can Hubbard Brook help? (Discussion leader: Rustad)
- 4:00-5:00      COS meeting (Templer and Battles)
- 5:00 onward    Reception and Dinner at Cary Institute.

**Wednesday January 6: AAAS Science Communication Workshop (hosted by HBRF)**

- 9:00–9:10      Introduction to AAAS and workshop (10 min)
- 9:10–9:30      The value of public engagement with science (20 min)
- 9:30–9:40      Identifying your goals (10 min)
- 9:40–10:00     Defining your audience (20 min)
- 10:00–10:45    Developing your messages (45 min)
- 10:45–11:00    Break (15 min)
- 11:00–11:20    Identifying communication opportunities (20 min)
- 11:20–12:00    Practice with public presentations (40 min)
- 12:00–1:00     Lunch (1 hour)
- 1:00–1:45      Working with media and interview skills (45 min)
- 1:45–2:00      Break (15 min)
- 2:00–2:45      Strategies for setting up an effective social media presence (45 min)
- 2:45–3:00      Tools and resources (15 min)